

Charlotte is tres, tres chic

Charlotte's new position as a fashion icon obliged her to open herself up a bit more to fashion. During the filming for *l'Effrontée* (aka, *The Hussy*), she came into contact with Jacqueline Bouchard, the costume designer and began to develop awareness for clothes and the potential pleasure of wearing them. She wore only second-hand pieces for her role and fell in love with them. For several years, she wore only used clothes, and rejected the unworn, overly sharp aspect of new ones.

She wore her mother's jeans and created a very 1940s look. As for fashion, she appreciated looking at it from afar on others. Working with prestigious photographers for the *Darel* campaigns was flattering, of course, but she was not a fan of the Paris fashion shows or *Vogue* magazine. She is not one to follow trends, yet she always succeeds in being fashionable.

That is Gainsbourg's magic, to be so completely herself that everyone wants to copy her, when the secret is not in the clothes she wears, but in that something extra she has that makes her an icon. As for clothes, she is content with the minimum, and for a long time, she was never seen without her Burberry trench and bell-bottom jeans - never in dresses except for on the red carpets, then in Balenciaga.



Charlotte pulls inspiration from retro 70's prints and Asian motifs to this season's pink and green hues. Runway designs from left to right: Lanvin, Betsey Johnson, Proenza Schoeeler, Vena Cava.

picnic for spring